

What to Sell Part 3

What about the competition??

Just because a niche or product line has a lot of competition, does NOT mean that you can't take your share!

It's GOOD to enter a competitive niche.

Competition means high demand, so the rewards can be very big.

Simply follow this course to make YOUR store stand out in the crowd... and THEN SOME.

CAVEAT

Stay away from product lines that are dominated by a few giant players.

- cell/mobile phones
- laptops & computers
- TV's
- perfume/fragrances

Stop thinking like this!...

Like what?

Like you only have one chance to make it work.

You don't!

You have as many chances as you want.

That's right!

So don't limit yourself.

You have no stock to buy.

Therefore you can test stuff.

And then test some more!

Test audiences, niches, products.

Some things will work...

And some won't.

Run with the winners.

Drop the losers.

Rinse & repeat.

Do this until you reach your goals.